



HARRIS HILL SKI JUMP 90-METER SKI JUMPING COMPETITION IN BRATTLEBORO, VERMONT FACT SHEET

What: This renowned winter sporting event, held the same week as the Vancouver Games on a brand new Olympic-size, 90-meter hill offers spectators an opportunity to experience the Olympic sport of ski jumping up close in all its breathtaking, heart-stopping glory as they watch the jumpers launch from the take off and soar more than 300 feet at speeds of nearly 60 mph.

A strong field of top male and female ski jumpers from the US and Europe will compete at the Harris Hill Ski Jumping Competition, presented by Pepsi, on a totally rebuilt 90-meter jump, designed to International Ski Federation (FIS) specifications. The event is a festive atmosphere for the whole family with food, music, beer tent, souvenirs.

Where: Harris Hill Ski Jump, Cedar Street, Brattleboro, Vt. (Left off exit 2, I-91, follow the signs)

When: **February 13 & 14, 2010**

Saturday, February 13: USSA SuperTour Finals and Pepsi Challenge.

Time: 11 a.m. Opening Ceremonies.

Gates open at 9 a.m.

Sunday, February 14, Fred Harris Memorial Tournament

Time: 11 a.m. Opening Ceremonies.

Gates open at 9 a.m.

Competition:

Five judges will judge the competitions that are sanctioned by the United States Ski Association (USSA). A trial jump will start each day, followed by two competition rounds. Scores from both competition rounds are added together. Jumpers start with 20 style points and judges deduct points for faults. High and low score are eliminated from the judges to get the final score for each jump. They are judged on style, distance of jump and landing. Jumping classes include Women's, Men's Masters (over 30 years) Junior's (age 14-18 years) and Open (age 18-30 years).

Target Jump:

Both days conclude with a crowd-pleasing favorite, the Target Jump. Jumpers pull out all the stops and compete solely for distance, aiming for the "target" painted on the snow.

History:

"The Harris Hill Ski Jumping Competition is a celebrated Brattleboro, Vermont tradition that dates back to 1922. Harris Hill was the vision of Fred Harris of Brattleboro who founded the Brattleboro Outing Club and the Dartmouth Outing club. Only an occasional snow drought, World War II and a three-year hiatus to re-build the jump (2006 – 2008) have interrupted this annual tradition. Harris Hill's reputation for organizing first-class tournaments dates back to 1923 when the hill was the site of the National Ski Jumping Championships. It has been the site of 18 national and regional championships. The most recent was in 1992 when Brattleboro hosted the National Championships.

In 2009, ski jumpers from the US and Europe competed at the grand re-opening to the cheers of a record-setting crowd of approximately 6,000 spectators.

Harris Hill Ski Jump is the only 90-m ski jump in New England and the newest jump in the country. It has been designed to International Ski Federation (FIS) specifications, which will allow the hill to host Continental Cup events in the future. The event is run entirely by a volunteer Organizing Committee and supported by hundreds of community volunteers on the two days of the event. Sponsorship and donations make this event possible. Harris Hill Ski Jump is a 501 c 3 non profit organization.

Tickets:

At the Gate: Tickets are \$15 adults, Youth \$10 (age 6-12 years) and age five and younger are free.

Advance Sale (through Feb. 12): tickets can be purchased at a discounted rate at the following locations: Brattleboro Chamber of Commerce, Burrows Specialized Sports or Galanes' Vermont Shop all on Main Street in Brattleboro, Vt.; at the Mount Snow Valley Chamber of Commerce in Wilmington, or online at BrattleboroTix.com (full rate applies for online purchases).

Information:

For general information, log onto HarrisHillSkiJump.org or call 877-254-4565.

For Ticket formation, visit HarrisHillSkiJump.org or call 877-887-2378.

For Media information, press credentials, releases and photos, log onto HarrisHillSkiJump.org.

Sponsors:

Presenting Sponsor for the event is Pepsi. Major Sponsors include Entergy, Richards Group Insurance and Mount Snow. In total, there are more than 18 sponsors supporting the event.

- 30 -

Media Contact:

Pat Howell, sofrance08@yahoo.com, 802-365-4106